



**Mi Salon Spa Hosts Educational Event for Clients
Celebrity Stylist, Edward Teitel Headlines**

FLORENCE, KY, December 7, 2009 – Mi Salon Spa, in appreciation of their valued clients, hosted an educational event in order to educate clients about creating up to date styles at home on a daily basis. In association with Hai Elite, manufacturer of high end beauty tools, and Sebastian Professional Hair Care, the event was a great success.

Edward Teitel, headliner of event, boasts an impressive resume: A stylist for the Grammys, Academy Awards, Emmys, Daytime Emmys, Playboy Events; world class educator, photographer and fashion designer; his work graces the pages of Vogue, Allure, Elle, Harpers Bazaar, Cosmopolitan, InStyle, Sports Illustrated and many more; winner of over 75 national and international awards for hairstyling excellence, youngest person inducted into California's Hairdressers Hall of Fame and selected to Team NaHa four times.

Teitel showcased Hai Elite tools such as the Nano XT Flat Iron, rOD, tONG, HAIonic Dryer, and Flat Iron Fluid as well as a complete line of styling products from Sebastian Hair Care. Clients learned how to properly flat iron hair, create curls with a flat iron, create finger waves with the tONG, produce beautiful spiral curls with the rOD, stitch hair together with its own strands replacing the need for pins and so much more. Clients left the groundbreaking event with the confidence to recreate on their own.

Throughout the event, Mi Salon Stylists also presented expert tips to the Clients from the stage. Clients also had immediate access to the Mi Salon team to ask any questions and find out what products and techniques will work best for them.

This pilot event for Mi Salon Spa was such a success they plan to continue hosting educational events for Clients.

Mi Salon Spa is a full-service salon and spa, named "Best Beauty Salon" and "Best Nail Salon" by Northern Kentucky Recorder Readers in 2009, located in Florence, Kentucky. Its 18,000 square foot facility houses the Michael's Inc businesses of Mi Salon Spa, Michael's College of Hair Design and a Creative Center designed for special events. Mi Salon Spa opened in 2001 upon the merge of The Head Shop and Michael's Salon, both of Michael's Inc.